

August 2006
Volume 226



Williamson County Art Guild

Building Community Through Creativity

Calendar of Events:

7/28 & 7/29:

Gallery Change-out

8/4:

First Friday

8/8:

General Meeting &
Board Meeting

8/15:

Newsletter Deadline

Details of Aug Meeting

At the August meeting, Sonia, a nationally and internationally recognized framer, will present "Simple tips to make your frames sell your art". The meeting will be at 7 p.m. July 11th at the Framer's Gallery.

Directions:

From I-35 go east on University Ave (Hwy 29) to the intersection of Main St. Turn left on Main go past the courthouse to 610 S. Main St. (on west side of the street between 6th & 7th Streets).

WCAG MISSION

Stimulate maximum interest in education in the arts in Williamson County.

Letter From the President

I am pleased to announce that all positions on the board are now filled! Dottie Foreman stepped forward as Show Chair and new member Ross Carnes is Publicity Chair.

This year marks the 30th Anniversary of the WCAG. To celebrate and have some fun, the board decided to have a 30th Anniversary Gala Party and Fundraiser in November. Please contact Dottie if you want to serve on the Show Committee and help plan the Gala. Ross is preparing information on the Gala for the press.

At the July membership meeting I reviewed the WCAG Mission and Goals. One goal is establishment of a Cultural Arts Center in Williamson County by the end of the decade. A Planning Committee is being formed to work on the long range plan. If you are interested in serving on the Planning Committee, please contact me or any board member.

I may sound like a broken record, but please renew your membership in the WCAG if you haven't already done so. The board decided to leave the window open until after the August member meeting to be listed in the directory. Please consider renewing at the Sponsor level. If you have already renewed, you can upgrade to Sponsor by donating the difference from your current level to a Sponsor level.

I look forward to seeing you at the August membership meeting!



Best regards,
Dave Glanzer

Announcements:

1. Starting in September, all **Guild meetings** will be held at the Georgetown Chamber of Commerce. Meeting nights are still the 2nd Tues. of the month. Board meetings will directly follow member meetings.

2. Mark your calendars for our **30th Anniversary Gala** to be held on November 11th. Details to follow.

3. Voting for **People's Choice Award** will now be accepted all month long.

Hill Country Art Space Progress Report

By Larry McCormick

In May, I was made the chairman of a committee of the Downtown Georgetown Association (Steering Committee) to examine the feasibility of the development of a center for the arts. We are working in cooperation with City representatives, Artspace personnel and others to reach a decision concerning the viability of such a project. At this point the general concept has the endorsement of the Convention and Visitors bureau, the Arts and Culture Board and the Main Street Board. In addition, the city council approved the concept in the context of the broader goals of Project 1900 when the trolley issue was considered last year.

Meeting dates have been established for a visit from Artspace representatives on the 24th and 25th of January next year. A contract will be signed with Artspace in October committing them to visit us in January and return to us their recommendation for the suggested project. Between now and January most of the Steering Committee efforts will be focused on preparations for the series of meetings to be held in January that will form the basis for the Artspace recommendation.

The series of meetings will begin with a discussion between the Steering Committee members and Artspace. Each meeting to follow, as well as the funding for the Artspace contract, will be organized by one of the Steering Committee members. Liz Mealy will attempt to raise the necessary funding support. It is expected that the City will be asked to step up to the plate for half the contract cost with the other half coming from outside sources. Application to the Texas Commission on the Arts can probably be expected to defray part of the cost and private donations will cover the rest. Fund raising is expected to begin in mid July. I am requesting the Main Street Board to go before Council ASAP and request the City's share so that it can be included in the next budget year.

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I am very lucky to work with such an outstanding team of people. I am absolutely convinced that at the end of the day we will make the best possible decision regards the future of the project. I'll keep you all posted as we move things forward.

Meet Your Board Members: Gallery Chair

Lan Patterson

I began my art studies at Burnley School of Professional Art in Seattle, WA, with fashion illustration as my goal. I was 18 and goals tended to change with my moods and after a couple of years I switched to the University of Washington, which offered a much broader program with a much wider range of goals to choose from. Actually, the word "goal" disappeared from my vocabulary altogether while I went in all directions at once and explored several majors until I met and married Dee Patterson. Then, since he knew where he was going, we moved to Los Angeles, CA, where he finished his degrees at UCLA, while I supported us as a paralegal. Dee graduated, took a job in San Francisco and then he supported us while I went to UC Berkeley where I got my BS in Fine Art and my MS in Psychology (with a specialty in Art Therapy).

Not surprisingly, all that expensive education didn't add up to much in the way of practical applications, so after conferring with my master's advisor, I did another year of education classes and student teaching and sent my transcripts to Sacramento. They sent back seven teaching credentials and suddenly, I had options. Since teachers weren't in demand in California at that time, all that exploration and multiple mini majors came in handy and I was hired immediately by the Mt. Diablo Unified School District. Later I added night classes at Diablo Valley College and taught for 25 great years.

In 2004, I retired, moved to Georgetown, Texas, joined the WCAG, and started painting for pure pleasure again and enjoying the slower pace and warm welcome that Texas offers.

To the right is one of Lan's watercolors that is currently hanging in the Gallery.



Shows & Opportunities

1. **Donate your art to the Guild for the 30th Anniversary Gala.** All donated artwork will be auctioned off and the proceeds will go to the Scholarship fund. This is a good opportunity to expose your artwork to a new audience. Contact Dottie (Show Chair) for more information.

2. There is a really big art show coming up in Houston next spring. The "**Blossom-the Art of the Flower**" show will be held at the Houston Museum of Natural Science next year, March 14-15, 2007. They will be awarding \$65,000 in cash awards! The competition is open to any living artist. They are running ads in major art magazines and are advertising this show well in advance to give artists time to create "exceptional artworks that depict and interpret floral subjects in a variety of environments." Entries must be postmarked by August 31, 2006.

Become Involved!!

1. Volunteers are needed for the new Show Committee to help plan our 30th Anniversary Gala. Contact Dottie for more information. You can email her at foremanpools@austin.rr.com.
2. We need Docents! Even if you don't have any artwork currently hanging in the Gallery. Being a Docent is fun and easy! Contact Lan Patterson for more information.

June Meeting In Review

Dave Glanzer reviewed the WCAG mission and goals. He then presented a series of slide photos he has taken from around the world. As part of his job, he travels around the world and has had many opportunities to view the many varieties of cultures and artwork they produce. It was a wonderful showing! Thank you Dave for sharing!

Treasurer's Report

Checking: \$3298.78
Building Fund: \$3974.61
Scholarship: \$3805.41

High Noon

Working in bright midday light means adjusting values and shadows

By Martha Newfield

Bob Matasick sweeps the viewer into Sunny Plaza (oil, 18x24), a rendering of a site from San Diego's Old Town. The directional curve of the flower bed brings our attention to a pot of bright flowers beside a staircase. Above this, red and yellow awnings lend a festive air to the scene while visually leading us down the staircase and back again to the center of the painting. Cool, dark trees contrast the patio scene, making the sunlight even more warm and inviting.

Although Matasick has set the stage for a successful painting, several elements are preventing it from completely succeeding. He states that his goal was to render on canvas exactly what he saw in real life, and this could be the root of the problem.



An artist must always see trees, plants, shadows and even rocks as organic and malleable to the needs of the painting. If these objects are too evenly spaced or too uniform in size, they should be altered for the visual benefit of the painting. They need to be recreated in such a way that their shapes are interesting and pleasing to the eye.

Let's look at the plant growing at the base of the tree. As is, the leaves on the right side extend at a uniform distance from the tree trunk. Lengthening and overlapping some of the leaves would not only create depth, but also have the added benefit of breaking up the dark edge of the window against the white wall. This helps resolve the next problem—the high-contrast window area.

Working with shadows

Areas of high contrast are visually demanding, even when they aren't of great importance in and of themselves. The dark window on the white wall is one such area. Because of the extreme light and dark, our attention gets pulled to this dark hole and away from the sunlit warmth of the charming patio, which should be the focal area of the painting.

Two other places where dark areas need help in the painting are the steps leading down from the house and the shadow cast by the awnings. The shadow under the awnings contributes to another distracting area—a torpedo-like shape of light on the white wall.

To improve the painting, Matasick could soften the dark window, lowering its contrast against the white wall, and altering the configuration of the cast shadow of the awnings. Once complete, the whole area will be more unified and the window will merge better with the cast shadow.

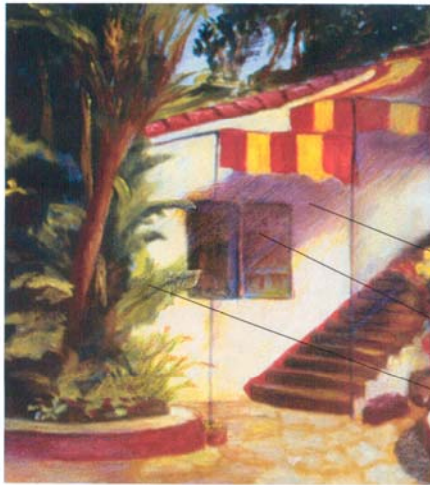
Unflattering light

Painting when the sun is directly overhead presents two challenges—the uniformity of values and colors, and the resulting difficulty in creating mood and emotion. Bright midday light reduces shadow areas and flattens out the remaining space. Areas of light—such as the red and yellow awning—register little value change in spite of the different angles and sides. Even the white wall and ground of the patio vary little in value as our eye moves across them. If a painter is going to work under these conditions, he must be inventive.

---continued on next page

High Noon, continued

One solution is to play up the value changes in an area, creating more depth and volume. In my reworking, I enhanced the subtle value changes already present in the original. Another solution is to introduce new shapes to the painting. I brought in a new shadow shape in the lower left of the painting to suggest a tree or plant outside the frame. I also extended an already present shadow in this area. This breaks up the continuous value and light across the plaza floor.



The Reworking

Shadow shape on wall adjusted.

Shadow softened at window.

Plant leaves extended and overlapped.

Lessons learned

The success of a painting often depends on the details. Be aware of the shapes created in everything from shadows to plants and patches of sunlight. Also, pay attention to areas that distract from the success of the entire work, such as the high contrast of the dark window and shutter. Practicing these principles ensures a painting that conveys the subtleties of mood with a strong visual punch and beautiful, engaging shapes.

Martha Newfield is an artist and teacher living in Cincinnati.

Bob Matasick, of Decatur, Alabama, became serious about art after retiring from the business world. An oil painter and watercolorist, he prefers the former, as oil offers more depth and is "more forgiving than watercolor." His work has appeared in an exhibition at Merrick Art Gallery in New Brighton, Pennsylvania.

Article reprinted from The Artist's Magazine, May 2006. Vol. 23 No. 5

Welcome New Members and Sponsors

We would like to thank those who joined at the Sponsor level this year:

Wilson Foreman Pools, Inc., Liberty Hill Texas

Georgetown Chamber of Commerce

Aristec Corp

Melissa Conniff

Dave Glanzer

Jane Goosby

Pam Heller

Kitty Myers

Bette Hennings

William & Kathalee Holmans

Pat Langley

Larry McCormick

It is wonderful to have the new members who have joined us in the last couple of months:

Dixie Armstrong

Ross Carnes

Gayla Gillaspie

Sue Nosler Gray

Dorie Lusk

Tom Miller

Ann Nelson

Martha Sparkman

Nancy Brown

Lee Cundy

Pearl Gonzalez

Inez Hoos

Norma Everett McClain

Linda Myers

Eleanor Romero

Helen Wilson

Welcome to everyone!

The people who joined the Guild after Jan and paid for ½ of a year, you are due to renew your membership now. If you have questions or are not sure about your status, please contact Pat Langley at 864-9981 or wholang@thegateway.net.

**Time to RENEW
Your Membership!**

Once again it's time to renew your annual membership. We are asking that everyone, including long standing members, to please fill out the 2006 Membership Form.

Please indicate your preference for receiving the monthly newsletter. We would like everyone to receive the newsletter via email, as it saves the Guild money, but we understand that this may not be possible for some.

In September we will be printing the 2006 - 2007 Membership Directory.

If you would like to be included, please be sure to join or renew your membership by the end of August.

Gallery Update

Gallery Rules:

1. You must be a current member in order to display artwork in Gallery.
2. People's Choice Award voting will commence the 1st of the month and end on the last day.
3. All check sales will be written directly to the Artist.
4. Artist is responsible for paying sales tax to state from sale of artwork.
5. All customer information will be given to Artist for their records.
6. You must Docent during the month your artwork is hanging.
7. Hanging fees are waived the month of your birthday.

HANGING FEES: Here are the current Hanging Fees for the Gallery:

(Combined Width + Length)

< 28 inches	\$ 2.50	Sculpture	\$ 5.00/pedestal
> 28 inches & < 62 inches	\$ 5.00	Jewelry	\$ 5.00 per ½ jewelry display case
> 62 inches	\$10.00		(must be individually tagged)

Contributing July Gallery Artists:

Kitty Lee Myers	Charles Kessel	Peggy Carlson	Patricia Feille
Lan Patterson	Wilma Spencer	Brenda Briggs	Dave Glanzer

Peoples' Choice Award: Congratulations to Charles Kessel & Kitty Lee Meyers for winning the Peoples' Choice award. Remember, any artist winning the People's Choice award will not only get the framed certificate but will also get one free hanging at the Gallery the following month! (Docent duties still apply.)

Art Classes & Workshops

1. Art Center of Williamson County. The Art Center is now accepting students on a limited basis for the Fall semester. Call 248-8690 for more information and availability. www.artcenterwc.com or call 248-8690 for more information.

2. Diana Kipfer owner of Sweet Liberty Creations gallery in Liberty Hill will be teaching art classes and fine silver jewelry making classes this summer. For more information, visit her website at www.pmcguild.org and search on classes by Diana Kipfer or call 512-778-5657.

3. Linda Figg is teaching art classes for children at the Dragonfly-Pond Studio. Call her at 512-255-3404 or 507-1775 for more information. The studio is located west on 1431 about 1/3 mile past Sam Bass Rd. Turn left on Raley Rd and the studio is the 3rd place on the right, 108 Raley Rd.

4. Patricia Lyle:

Classes at Art Center of Williamson County: Tues 10 a.m. to 1 p.m. and 4 p.m. to 8 p.m.. Wed 4 p.m. to 8 p.m., Thur 4 p.m. to 8 p.m.. Various media, Children and Adults.

Fall Workshop at the Art Center: More information to follow soon.

Paint in Patricia's Studio: Private lessons by appointment, Mondays (call 238-0293 for info & reservations)

5. Micheal Hammons will be opening up Friday morning classes at the Art Center of Williamson County to accommodate more students. He has one opening on Tuesday mornings in a watercolor class. Call 248-8690 (school) or 244-3403 (studio) for more

Directory Updates and Additions

This is in flux until next month when the new directory will be published.

Williamson County Art Guild - Membership Classifications

A person may purchase an **Individual Membership** by paying annual dues of \$30.

A family may purchase a **Family Membership** by paying annual dues of \$35 per year. A Family Membership includes up to two adults and any dependent children under the age of 21 all of which are living within the same household.

An individual may purchase a **Student Membership** by paying annual dues of \$18 if that individual is a full-time student pursuing a degree.

An individual or family may purchase a **Senior Membership** by paying annual dues of \$20 enrolled family members are at least 60 years old.

A **Sponsor Membership** shall be available to individuals or groups who wish to promote the efforts of the WCAG through an annual donation of at least \$50 and up to \$250 annually. A Sponsor Membership shall be supportive in nature and shall not provide any other privileges, rights, responsibilities, or obligations.

A **Sustaining Membership** shall be available to individuals or groups who wish to promote the efforts of the WCAG through an annual donation of \$250 or more annually. A Sustaining Membership shall be supportive in nature and shall not provide any other privileges, rights, responsibilities, or obligations.

An **Honorary Membership** is granted to individuals who have provided outstanding contributions and/or services to the WCAG. Honorary Memberships recipients are determined by the Executive Board. Members may recommend individuals for an Honorary Membership to the Executive Board.

A one year **Guest Membership** is granted to individuals in any special category as determined by the Executive Board.

Annual Dues

Annual dues shall be payable on or before June 1, the beginning of the fiscal year of the organization. Dues collected of new members up to ninety (90) days preceding the end of the current fiscal year may be applied to the member's dues of the next fiscal year.

To join the WCAG, simply complete the following form and mail with payment to the WCAG.



WCAG Membership Application Form

Please Print

Name: _____

Firm: _____

(If applicable)

Address: _____

City _____

State: _____

Zip Code: _____

Phone: _____

Email: _____

If Family Membership, please list family members below:

Mail completed form with Payment to:

Williamson Country Art Guild
109 East 8th Street
Georgetown, TX 78626

Please Select Membership Category:

Individual	\$30
Family	\$35
Student	\$18
Senior	\$20
Sponsor	At least \$50, and up to \$250 annually
Sustaining	\$250 or more annually

After receiving your completed form and payment, an officer of the WCAG will contact you to acknowledge your membership and answer any questions you may have about participation in the WCAG. Rev. 05/06

Board of Directors

President - Dave Glanzer

daglanzer@aol.com

Treasurer - Jane Goosby

Tjanegoosby@msn.com

Secretary - Pam Heller

254-793-3015 / pamsheller@gmail.com

Show Chair – Dottie Foreman

Foremanpools@austin.rr.com

Newsletter Chair – Melissa Conniff

512-310-0248 / wcartguild@yahoo.com

Publicity Chair- Ross Carnes

Graphicsrex@hotmail.com

Larry McCormick, Parliamentarian

Mccor@cox.net

Membership Chair - Pat Langley

512-864-9981 / wholang@thegateway.net

Co-Hospitality Chair - Martha Hooper

512-763-1295 /homecoming123@verizon.net

Co-Hospitality Chair - VACANT

Program Chair - Fred Bolgen

512-633-0868 / fredbolgen@cox.net

Past President - Lucas Adams

512-863-3263 / lucastadams@yahoo.com

Gallery Chair - Lan Patterson

512-864-7862 / lanpatterson@peoplepc.com

GALLERY: 512-868-3966

www.wcartguild.com

Join the Art Guild

You are invited to join the Art Guild by dropping in at the Gallery or by sending a membership form & check to:

**Williamson County Art Guild,
109 E. 8th Street
Georgetown, TX 78626**

Membership Fees:

Individual: \$30.00

Student: \$18.00

Senior: \$20.00
(60 & over)

Family: \$35.00

Sponsor: \$50.00 to
\$249.99

Sustaining
Membership: \$250.00

Copies of the membership form are available at the Gallery and online at www.wcartguild.com. Contact Pat Langley at 512-864-9981 for details on joining.

Submissions to Newsletter

We welcome items for the newsletter. If you have any helpful advice or bits of information about the arts community, or artwork in general, please contact Newsletter Chair Melissa Conniff at:

512-310-0248

or email to:

wcartguild@yahoo.com

Please consider signing up for the e-newsletter as it saves the Guild a lot of money through the year on postage and printing costs. If you haven't already signed up please send a note to Melissa Conniff at wcartguild@yahoo.com and we can get you on the list.

DEADLINE: 15th of the month

The Williamson County Art Guild is a non-profit 501c (3) organization, organized & operated for educational and charitable purposes. Its specific focus is to stimulate interest in art in Williamson County through art in exhibits, artists' programs and sponsorship of scholarships and workshops.

**WILLIAMSON COUNTY ART GUILD
& GALLERY**

109 Eighth Street
Georgetown, TX 78626
512-868-3966