

Williamson County Art Guild

Building Community Through Creativity

April 2009

Here are some thoughts from Robert BurrIDGE, the writer and publisher of the ArtsyFartsy News, a free online monthly newsletter, <http://www.robertburrIDGE.com/newsletter/index.html>. What follows was taken (with permission) from several different newsletters.

The Creative Process... How I Make it Work for Me.

How can I know when a painting is finished if I don't know where it's going? My work habits are a bit of a paradox: I practice a methodical approach to automatism by first planning ideas— writing and drawing conceptual ideas in my sketchbook. This seems to set the stage for impulsive, gestural and automatic painting. My goal is always very clear. I first dream and plan and then freely execute my intentions.

I write down my intentions first. I feel a painting that has no intentions to start off is not worth doing or worth looking at. I call paintings without intentions the "phoney-farouts." There is no depth, goal or intention in the artwork. In my observation, artwork that survives reflects artists who have something to contribute, something to say, and who have a consuming passion. Think of some of your favorite artists, and you will notice they are the ones with "fire in their bellies." No fire, no art!



Goofing Around Time in the Studio

We don't goof around enough! We don't take the time to play with ideas, to dream or even sketch our thoughts. We go straight for the "finished" painting and eliminate the very heart of why we paint in the first place... because it is fun to create and make things. Imagination comes about not by having all the answers but by being open to all the questions. Puttering about in your sketchbook is 50% of your next best painting. If you can imagine something, it can become a reality. Call your sketchbook of doodles and scribbles and thoughts your Dream Book.



I've concluded that what drives painters is not necessarily the pleasure painting brings, but rather the hoping, dreaming and intending. Nothing happens on your canvas until first you dream. Part of the creative process is calling the place where you create, where you paint and where you make things, "Your Studio." Saying the word "Studio" will encourage you to be more creative and sends a very clear message to others that this is the place where you work and create new things.

To truly live a creative artist's life is to paint full time and never have the fear of being wrong. At times, I'm more fearful of being right because then I have to spend the energy to do something about it.

Painting is easy to do. Intentions are harder to do.

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Validating Your Work

Creating a new body of work to be approved or validated by non-creative types is never advised. You will always look at them and wonder, "Who died and made you God?" But you did—by asking for their opinions! Instead, surround yourself with critics whom you admire and with other knowledgeable artists who don't feel they are competing with you.

It comes down to this. The validation you need that matters most is the kind that comes with no agenda, no personal baggage, and is from the most talented people you know.



WCAG General Meeting April 7, 2009

MINUTES

The Monthly General Meeting of the Guild was called to order by President Fred Bolgen at 7 pm April 7, 2009 at the Wyndberg Gallery. A Visitor was Jason St. Peter. A new member attending his first meeting was Dennis McClintock. Both are photographers.

President's Report:

Fred made announcements and led discussions on: 1. Elections will be at the May General Meeting. A candidate for the Hospitality Committee is still needed. 2. The June Meeting will be an Ice Cream Social, and the last meeting for this year. Meetings will resume in September.

Board Reports:

Diana Einwich, Exhibitions Chair announced: 1. Floyd Riley sold four images at Franklin's on First Friday. 2. The "Painting with Pixels" Photography Contest is ready to go. Images are due on April 28th, and acceptances and winners will be exhibited in the Framers Gallery during May. 3. Southwestern University asked for assistance with the preparation of a Mural.

Sonia Mathis, Gallery Chair announced: 1. Two images were sold at First Friday. 2. There is still space available for the May 1st Gallery Exhibition.

Lowanna Carter announced: The Guild's new brochure is ready and will be distributed in a week or so.

Other Business:

The Challenge Subject for May is "A Do-Over."

Following a break and auction, Pat Langley, Programs Chair, introduced Kirk Witmer, Guild Web Master, who gave an excellent presentation showing how to prepare and send material for Artist Profiles on the Guild's Website. Kirk announced we now have 17 Artists who have profiles and images on the Web. Kirk also announced that all of the Guild's Newsletters dating back to 2004 have now been posted to the Guild website. Juanell Owens has assisted him by creating indexes for the 2004 and 2008 newsletters. If anyone would like to help Juanell index additional years, please contact her or Kirk.

The Meeting adjourned at 8:55pm. Wes Odell, Assistant Secretary

From the Parliamentarian

Yikes! One month to go and still no one to run for Hospitality Chair. If you're willing and able, contact Jackie, 512-868-5496 or jackie_tarter@verizon.net.



Old World Stone Carving Festival & Art Show 06.13.2009 interested in Entries

Watch as local carvers transform blocks of stone into amazing works of art. This spectacular event will take place **Saturday, June 13th** and **Sunday, June 14th**.

Our Art Show features works from New Mexican potter, Russell Mott, and area artists.

We will have a large tent to shield the artist from the rain and sun. The booth fee is \$25.00. We will provide one six foot table to each vendor. We did a small show last year. This will be on a broader scale. We expect a few hundred people. We will advertise everywhere.

The Old World Stone Carving will actually go on for three days but the art show will just be on Saturday. That is the day that we will advertise so that the artists can get the most exposure. We hope to do this every year. We are also interested in showcasing some artwork in our gallery within the wine tasting facility. This will be a great opportunity to see some great artwork. We will have polo matches here this summer and a lot of traffic will be passing through the wine tasting facility.

For more information contact: Shawna Platt ,8711 W FM 487, Florence, Texas 76527, 254.793.3363 (office), www.TheVineyardAtFlorence.com

CALENDAR OF EVENTS

April 29 and 30 Gallery Change- Out. Contact Sonia at Framers for information.

April 29 Entries Due "Painting with Pixels" deliver art to Framer's Gallery contact Fransina Young 512.860.3051

May 1 to May 30 Painting with Pixels Exhibit Painting with Pixels exhibit with open on First Friday. Plan to attend!

May 1 First Friday Georgetown First Friday. Please attend if you have work hanging in Framers Gallery . If not, come for the fun of it!

May 5 Monthly General Meeting Windberg Art Center. Social Hour at 6:30, meeting begins at 7PM. **ELECTION OF NEW OFFICERS. PLEASE ATTEND.**

June 2 Monthly General Meeting Windberg Art Center ICE CREAM SOCIAL final meeting until September.



ART QUIZ:



The March quiz was great fun. Thank you for your responses. The grades are 2 A's and one A+ Here again are the self portraits in numerical order. 1. Edouard Manet 2. Henri Matisse 3. Paul Gauguin 4. Vincent Van Gough 5. Francisco de Goya 6. Peter Paul Rubins 7. Mary Cassatt 8. Pablo Picasso 9. Leonardo Da Vinci.

The A+ goes to Diana Einwich who got them all correct. Way to go! Kirk Witmer earned an A missing only number 5 thinking it was Fred in his younger days. Lowana Carter also only missed one thinking number 6, Peter Paul Rubins was Rembrandt. Thank you for your participation and knowledge.

OK, lets see if I can fool you on these three: Who are the artist? A+ if you can get them all. Email me at snoslergray@yahoo.com



Kudos to WCAG Members!

Jean Hestand is having a solo show of her paintings in the new gallery at the Round Rock Public Library. The gallery is on the first floor, and Jean's show will be up until the end of April.

Please share information about any special recognition you or your friends have received recently — juried group shows you're in, solo shows you're having, prizes you've won, etc. Send your info to jackie_tarter@verizon.net.

Your art work can help others!

Faith in Action Caregivers of Georgetown will host a silent auction as part of its benefit dance on **October 10** in the **Sun City Ballroom**. This is a wonderful organization that provides numerous services to seniors in our area with the goal of helping them maintain their independence and quality of life. Please consider donating a piece of your work to aid this worthy organization. Contact **Barbara Sappington, 863-3860**, if you're interested in helping.

from the gallery chair

While I was not able to stay for the entire First Friday celebration for this month, I have it on good authority that the gallery was very busy! Our exhibitors this month are: Carolyn Smith - oils, Kitty Myers - oil, Lowana Carter - oils, Linda Figg - watercolor, Bob Phillips - photography, Violet Nicklen - acrylic, Wendy Kirby (New member) - multi media, Donna Johnston - handmade paper and watercolor, Judy Stanfield (New member) - multi media, Jane Goosby - pastel, Mary Caldwell (First time showing in WCAG gallery) - pastel and oil, Lynn Kessel - watercolor and prints, and Nancy Brown - watercolor.

Our Peoples' Choice Award this month goes to Mary Caldwell for her oil painting "Indian Princess". Congratulations, Mary! We had a couple of sales the first week the art was up. We also have some handmade cards by Donna Johnston in the gallery for sale.

I have room for May in the gallery. The changeout will be April 29th and 30th. First Friday will be May 1st. Please let me know ahead of time if you would like to show. (soniamarie.cm@netzero.com) or call me at the gallery in the mornings 863-2214, or on my cell 512-497-3035.

Thank you for helping me keep the gallery full!

Sonia

To Fill Space Terrible Art Joke

Liz goes to her first show at an art gallery and is looking at the paintings. One is a huge canvas that has black with yellow blobs of paint splattered all over it. The next painting is a murky gray color that has drips of purple paint streaked across it. Liz walks over to the artist and says, "I don't understand your paintings." "I paint what I feel inside me," explains the artist. "Have you ever tried Alka-Seltzer?" she asked!

told you it was awful.....

Five Ways to Display and Market your Website Online

1. MySpace

MySpace.com is the hottest online community these days. Join for free, make your profile page, post your art, start a free blog and upload your music. The site also features message boards, announcements and great networking tools. If you only have time to do one thing on this list - DO THIS!!! <http://www.myspace.com>

2. Friendster

Friendster is an online community with a powerful social networking engine. Becoming a member is free and they just launched a free blogging service. <http://www.friendster.com/>

3. Art.com

It's hard to believe that a site like Art.com would allow original artists to post and sell their work for free, but it's true. Sign up for Art.com and get a complete mini website with all the bells and whistles. Their staff reviews all submissions before posting, so be sure to submit your best work. <http://www.art.com/App/OriginalArt/>

4. Web Search Directories

The major search engines index billions of Web pages, but there are many more billions of Web pages and websites that the engines cannot reach.

Web search directories provide an alternative means of navigating the web and are often maintained by humans, so in a sense the content of the site is verified. As a rule, it is the responsibility of the submitter to give a short description of the site and to classify it under the appropriate category.

5. Submit your artist website URL for free to these Artist directories:

- [Yahoo! Directory](#)
- [The Pauper's Artist Directory](#)
- [The Open Directory Project](#)
- [Published.com](#)
- [Artappeal.com](#)
- [The Digital Directory](#)



Hans Hofmann

The aim of art, so far as one can speak of an aim at all, has always been the same; the blending of experience gained in life with the natural qualities of the art medium.

When the artist is well equipped with conscious feeling, memory, and balanced sensibilities, he intensifies his concepts by penetrating his subject and condensing his experience into a reality of the spirit complete in itself. Thus he creates a new reality in terms of the medium

Williamson County Art Guild Membership Application

ANNUAL DUES are payable on or before June 1, the beginning of the WCAG fiscal year. Cash or check payments: no credit cards, please.

MEMBERSHIP MEETINGS are held the first Tuesday of each month at the Windberg Art Center in Georgetown. Benefits of membership include newsletters, monthly general activity meetings, opportunity to hang work in WCAG Gallery, opportunity to participate in WCAG led community art shows and social functions, ability to join with WCAG artists in numerous networking situations and meet some outstanding people.

To join, please complete the application below and return with payment to:
Williamson County Art Guild, P. O. Box 1158 Georgetown, TX 78627

WILLIAMSON COUNTY ART GUILD Membership Application

Please Print

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Cel _____
Email _____
Website Address _____
Birthday (optional) _____ Today's Date _____
AMOUNT _____ How Paid _____ Ck # _____

Select Membership Category

Individual \$30 _____
Family \$35 _____
Student \$18 _____
Senior \$20 _____
Sponsor \$50 to \$250 _____
Sustaining \$250 _____
NEW MEMBER _____
Renewal _____
Member Since _____

I would like to help out on the following committees

Exhibits _____ Membership _____
Gallery _____ Newsletter _____
Show _____ Program _____
Hospitality _____ Publicity _____

Please be sure an give us your email and correct phone. You will be contacted by the appropriate person.

BOARD OF DIRECTORS

President - Fred Bolgen

512.863.2214 fredbolgen@suddenlink.net

Exhibits/Show Chair - Diana Einwich

512-864-7711 azeinwich@msn.com

Gallery Chair - Sonia Mathis

512-497-3035 soniamarie.cm@netzero.com

Hospitality Chair - Martha Hooper

512-869.8466 homecoming123@verizon.net

Membership Chair - Susan O'Connor

512-869-0968 suberdoo@hotmail.com

Newsletter Chair - Sue Gray

512-238-0955 snoslergray@yahoo.com

Parliamentarian - Jackie Tarter

512-868.5496 jackie_tarter@verizon.net

Program Chair - Pat Langley

512-864-9981 wholang@verizon.net

Publicity Chair - Nancy Brown

512-869-7790 nanbrown55@aol.com

Secretary - Kay Morris

512.868.9852 kaykm@suddenlink.net

Treasurer - Linda Stinnett

512-863-7949 craftdreams1@suddenlink.net

Assistant Secretary - Wes Odell

512.863.8283 wesodell@gmail.com

JOIN THE ART GUILD

You are invited to join the Art Guild by dropping in at the Framer's Gallery on the square or by sending a membership form & check to:

**Williamson County Art Guild,
P.O. Box 1158
Georgetown, TX 78627**

Membership Fees

Individual	\$30
Student	\$18
Senior	\$20
Family	\$35
Sponsor	\$50-\$250
Sustaining Mbr	\$250

We welcome new members. Copies of the membership form are available at the Framer's Gallery and online at www.wcartguild.org.

Contact membership chair Susan O'Connor for more information about joining. suberdoo@hotmail.com

www.cartguild.org

Committe Members

Newsletter: Assistant Editor, Jackie Tarter, Jane Goosby

Membership: Joyce Seebock, Lowana Carter

Hospitality:

Kim Hoerster, Fransena Young, Martha Hooper, Dana Kelly, Delyce Ruyle

Shows:

Nick Ramos, Ed Kessel, Joyce Seebrock, Diana Einwich, Floyd Riley, Chuck Roush and Fran Sina Young.

Program:

Jane Goosby, Linda Figg, Jean Hestand,

This list will be added to monthly as our committees expand.

**Thanks to all of you
for volunteering to help!**

Williamson County Art Guild

P. O. Box 1158

Georgetown TX 78627

512-863-2214

